

DOMINICA MCBRIDE, PHD

Dr. Dominica McBride is Founder/CEO of Become, Inc. She has conducted domestic and international program development and evaluation projects with diverse communities, including rural communities in Tanzania, African American, Hispanic, and Native American communities, and women.

Dr. McBride has led various multicultural projects, infusing cultural responsiveness into her work, with a focus on community involvement and participatory approaches. She has designed and implemented workshops nationally, including trainings on cultural competence, program evaluation, leadership, teambuilding, wellness, social and emotional intelligence for audiences including Goodwill Industries International, Inc., prevention specialists, lawyers, mental health professionals, government employees, teachers, and community members.

She has published articles and chapters on culturally responsive evaluation, substance abuse in the African American community, cultural competence, prevention of risky behaviors in youth, prevention and human rights, HIV prevention in youth, cultural considerations in homicide-suicide, and cultural representations of Africa.

Dr. McBride has also worked on the ground providing substance abuse counseling and clinical therapy to individuals, youth, and families. She has facilitated groups on recovery, life skills, and parenting skills to prevent risky behavior. She also is an adjunct professor at The Chicago School of Professional Psychology and teaches Diversity and Program Evaluation. She has received

Dominica's philosophy is to become and she did really help us to become better."

-Bridgid Miller, Principal of St. Malachy School

awards from the American Evaluation Association, the ARK of St. Sabina, and Bright Promises Foundation for her evaluation and development work. She has her PhD in Counseling Psychology with a specialization in Consultation from Arizona State University.